

PRIVACY POLICY

Last Updated February 5, 2025

This privacy notice for FREEDOM TRANSACTION SERVICES® (“we”, “us”, or “our”). Describes how and why we might collect, store, use and/or share (“process”) your information when you use our services (“services”), such as when you

- Visit our website at www.freedomtransactionservices.com or any website of ours that links to this privacy notice.
- Engage with us in other related ways, including any sales, marketing or events.

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have questions or concerns, please contact us at michelle@freedomtransactionservices.com

SUMMARY OF KEY POINTS

This summary provides key points from our privacy notice

What personal information do we process? We you visit, use, or navigate our services, we may process personal information depending on how you interact with us and the services, the choices you make and the products and features you use.

Do we process any sensitive personal information? We do not process sensitive personal information.

Do we receive any information from third parties? We do not receive any information from third parties.

How do we process your information? We process your information to provide, improve and administer our services, communicate with you, for security and fraud prevention and to comply with the law. We may also process your information for other purposes with your consent. We process your information only when we have a valid legal reason to do so.

In what situations and with which parties do we share personal information? We may share information in specific situations and with specific third parties.

How do we keep your information safe? We have organizational and technical processes and procedures in place to protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal or modify your information.

What are your rights? Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information.

How do you exercise your rights? The easiest way to exercise your rights is by submitting a request or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.

WHAT INFORMATION DO WE COLLECT

Personal Information you disclose to us.

In short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you register on the services, express an interest in obtaining information about us or our products and services, when you participate in activities on the services or otherwise when you contact us.

Personal Information Provided by You. The personal information that we collect depends on the context of your interactions with us and the services, the choices you make and the products and features you use. The personal information we collect may include the following:

- Names
- Phone Numbers
- Email Address
- Contact preferences
- Contact or authentication data

Sensitive Information. We do not process sensitive information

Social Media Login Data. We may provide you with the option to register with us using your existing social media account details, like your Facebook, X, or other social media account. All personal information that you provide to us must be true, complete, and accurate and you must notify us of any changes to such personal information.

Information automatically collected.

In Short: Some information – such as your Internet Protocol (IP) address and/or browser and device characteristics – is collected automatically when you visit our services.

We automatically collect certain information when you visit, use, or navigate the services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device location, information about how and when you use our Services, and other technical information. This information is primarily needed to maintain the security and operation of our Services, and for our internal analytics and reporting purposes.

Like many businesses, we also collection information through cookies and similar technologies.

The information we collect includes:

- **Device Data:** We collected data such as information about your computer, phone, tablet or other devices you use to access the services. Depending on the device used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model, Internet service provider and/or mobile carrier, operating system, and system configuration information.

- **Location Data:** We collect location data such as information about your device's location, which can be either precise or imprecise. How much information we collect depends on the type of settings of the device you use to access the services. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your location setting on your device. However, if you choose to opt out, you may not be able to use certain aspects of the services.

HOW DO WE PROCESS YOUR INFORMATION?

In short: We process your information to provide, improve and administer our services, communicate with you, for security and fraud prevention and to comply with law. We may also process your information for other purposes with your consent.

We process your personal information for a variety of reasons, depending on how you interact with our services, including:

- To facilitate account creation and authentication and otherwise manage user accounts. We may process your information so you can create and log into your account as well as keep your account in working order.
- To deliver and facilitate delivery of services to the user. We may process your information to provide you with the requested service.
- To deliver targeted advertising to you. We may process your information to develop and display personalized content and advertising tailored to your interest, location and more.
- To evaluate and improve our services, products, marketing and your experience. We may process your information when we believe it is necessary to identify usage trends, determine their effectiveness of our promotional campaigns and to evaluate and improve our Services, products marketing and your experience.
- To identify usage trends. We may process information about how you use our services to better understand how they are being used so we can improve them
- To determine the effectiveness of our marketing and promotional campaigns. We may process your information to better understand how to provide marketing and promotional campaigns that are most relevant to you .

WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

In short: we may share information in specific situations described in this section and/or with the following third parties.

We may need to share your personal information in the following situations.

- **Business Transfers** – we may share or transfer your information in connection with, or during negotiations of any merger, sale of company assets, financing or acquisitions of all or a portion of our business to another company.
- **Business partners** – we may share your information with our business partners to offer you certain products, services or promotions.

DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In short: If you choose to register or log into our services using a social media account, we may have access to certain information about you.

Our services offer you the ability to register and log in using your third-party social media account details (like Facebook, or X logins). Where you choose to do this, we will receive certain profile information about you from your social media provider. The profile information we receive may vary depending on the social media provider concerned, but will often include your name, email address, friends list, and profile picture, as well as other information you choose to make public on such a social media platform.

We will use the information we receive only for the purposes that are described in this privacy notice or that are otherwise made clear to you on the relevant services. Please note that we do not control and are not responsible for, other uses of your personal information by your third-party social media provider. We recommend that you review their privacy notice to understand, how they collect, use, and share your personal information, and how you can set your privacy preferences on their sites and apps.

HOW LONG DO WE KEEP YOUR INFORMATION?

In short: we keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.

We will only keep your personal information for as long as it is necessary for, the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). No purposes in this notice will require us keeping your personal information for longer than the period of time in which users have an account with us.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives) then we will securely store your personal information and isolate it from further processing until deletion is possible.

HOW DO WE KEEP YOUR INFORMATION SAFE?

In short: We aim to protect your personal information through a system of organizational and technical security measures.

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and

efforts to secure your information no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized parties will not be able to defeat our security and properly collect, access, steal or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our services is at your own risk. You should only access the services within a secure environment.

DO WE COLLECT INFORMATION FROM MINORS?

In short: We do not knowingly collect data from or market to children under the age of 18.

We do not knowingly solicit data from or market to children under the age of 18. By using the services, you represent that you are at least 18 or that you have the parent or guardian of such a minor and consent to such dependent's use of the services. If we learn that person information from users less than 18 has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data, we may have collected from children under the age of 18, please contact us at michelle@freedomtransactionsservices.com

WHAT ARE YOUR PRIVACY RIGHTS?

In short: You may review, change, or terminate your account at any time.

Withdrawing your consent. If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time you can withdraw your consent at any time by contacting us at michelle@freedomtransactionsservices.com

However, please note that this will not affect the lawfulness of the processing before its withdrawn nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other a consent.

Opting out of marketing and promotional communications. You can unsubscribe from our marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that we send, or by contacting us at michelle@freedomtransactionsservices.com. You will then be removed from the marketing list. However, you may still communicate with you for example, to send you service-related messages that are necessary for the administration and use of your account, to respond to service request, or for other non-marketing purposes.

Account Information

If you would at any time like to review or change information in your account or terminate your account; you can:

- Contact us using the contact information provided. Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our legal terms and/or comply with applicable legal requirements.

Cookies and similar technologies. Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies, or reject cookies, this could affect certain features or services of our services.

If you have any questions or comments about your privacy rights, you may email us at michelle@freedomtransactionservices.com

CONTROLS FOR DO NOT TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. The above categories exclude test messages Ordinator opt in data and consent, as this information will not be shared with any third parties.

DO WE MAKE UPDATES TO THIS NOTICE?

In short: Yes, we will update this notice as necessary to stay compliant with relevant laws.

We may update this privacy notice from time to time. The updated version will be indicated by an updated “revised” date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominent posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

HOW CAN YOU CONTACT US ABOUT THIS NOTICE.

If you have questions or comments about this notice, you may email us at michelle@freedomtransactionservices.com or contact us by mail at

FREEDOM TRANSACTION SERVICES®

6041 Magnolia Rd

Theodore AL 36582

HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change the information or delete it. To request to review, update or delete your personal information, please contact us at michelle@freedomtransactionservices.com